



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173762
Inv Date 9/30/2012
Terms Cash In Advance
Contract 47874
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 11862 9/10-9/16/12 (27556)
Acct Types Local/Political Candidate Agency
Est/Headline 11862/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:51PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	5:00AM- 5:30AM	Day,M-1,F-1	09/10/12 5:21AM (Mo)	00:30	7 News Today in New England	EW12111	\$150.00	
1.0	SPOT	5:00AM- 5:30AM	Day,M-1,F-1	09/14/12 5:20AM (Fr)	00:30	7 News Today in New England	EW12112	\$150.00	
2.0	SPOT	5:30AM- 6:00AM	Day,M-1,W-1,Th-1,F-1	09/10/12 5:44AM (Mo)	00:30	7 News Today in New England	EW12111	\$150.00	
2.0	SPOT	5:30AM- 6:00AM	Day,M-1,W-1,Th-1,F-1	09/12/12 5:40AM (We)	00:30	7 News Today in New England	EW12111	\$150.00	
2.0	SPOT	5:30AM- 6:00AM	Day,M-1,W-1,Th-1,F-1	09/13/12 5:44AM (Th)	00:30	7 News Today in New England	EW12112	\$150.00	
2.0	SPOT	5:30AM- 6:00AM	Day,M-1,W-1,Th-1,F-1	09/14/12 5:43AM (Fr)	00:30	7 News Today in New England	EW12113	\$150.00	
3.0	SPOT	6:00AM- 6:30AM	Day,M-2,W-2,Th-2,F-2	09/10/12 6:13AM (Mo)	00:30	7 News Today in New England	EW12111	\$650.00	
3.0	SPOT	6:00AM- 6:30AM	Day,M-2,W-2,Th-2,F-2	09/10/12 6:21AM (Mo)	00:30	7 News Today in New England	EW12111	\$650.00	
3.0	SPOT	6:00AM- 6:30AM	Day,M-2,W-2,Th-2,F-2	09/12/12 6:21AM (We)	00:30	7 News Today in New England	EW12111	\$650.00	
3.0	SPOT	6:00AM- 6:30AM	Day,M-2,W-2,Th-2,F-2	09/12/12 6:28AM (We)	00:30	7 News Today in New England	EW12111	\$650.00	
3.0	SPOT	6:00AM- 6:30AM	Day,M-2,W-2,Th-2,F-2	09/13/12 6:21AM (Th)	00:30	7 News Today in New England	EW12112	\$650.00	
3.0	SPOT	6:00AM- 6:30AM	Day,M-2,W-2,Th-2,F-2	09/13/12 6:29AM (Th)	00:30	7 News Today in New England	EW12112	\$650.00	
3.0	SPOT	6:00AM- 6:30AM	Day,M-2,W-2,Th-2,F-2	09/14/12 6:13AM (Fr)	00:30	7 News Today in New England	EW12112	\$650.00	
3.0	SPOT	6:00AM- 6:30AM	Day,M-2,W-2,Th-2,F-2	09/14/12 6:25AM (Fr)	00:30	7 News Today in New England	EW12113	\$650.00	
4.0	SPOT	6:30AM- 7:00AM	Day,M-2,W-2,Th-2,F-2	09/10/12 6:40AM (Mo)	00:30	7 News Today in New England	EW12111	\$650.00	
4.0	SPOT	6:30AM- 7:00AM	Day,M-2,W-2,Th-2,F-2	09/10/12 6:59AM (Mo)	00:30	Today Show	EW12111	\$650.00	
4.0	SPOT	6:30AM- 7:00AM	Day,M-2,W-2,Th-2,F-2	09/12/12 6:42AM (We)	00:30	7 News Today in New England	EW12111	\$650.00	
4.0	SPOT	6:30AM- 7:00AM	Day,M-2,W-2,Th-2,F-2	09/12/12 7:00AM (We)	00:30	Today Show	EW12111	\$650.00	
4.0	SPOT	6:30AM- 7:00AM	Day,M-2,W-2,Th-2,F-2	09/13/12 6:43AM (Th)	00:30	7 News Today in New England	EW12112	\$650.00	
4.0	SPOT	6:30AM- 7:00AM	Day,M-2,W-2,Th-2,F-2	09/13/12 7:00AM (Th)	00:30	Today Show	EW12112	\$650.00	
4.0	SPOT	6:30AM- 7:00AM	Day,M-2,W-2,Th-2,F-2	09/14/12 6:39AM (Fr)	00:30	7 News Today in New England	EW12112	\$650.00	
4.0	SPOT	6:30AM- 7:00AM	Day,M-2,W-2,Th-2,F-2	09/14/12 6:59AM (Fr)	00:30	Today Show	EW12113	\$650.00	
5.0	SPOT	7:00AM- 8:00AM	Day,M-2,W-2,Th-2,F-2	09/10/12 7:26AM (Mo)	00:30	Today Show	EW12111	\$1800.00	
5.0	SPOT	7:00AM- 8:00AM	Day,M-2,W-2,Th-2,F-2	09/10/12 7:59AM (Mo)	00:30	Today Show	EW12111	\$1800.00	
5.0	SPOT	7:00AM- 8:00AM	Day,M-2,W-2,Th-2,F-2	09/12/12 7:26AM (We)	00:30	Today Show	EW12111	\$1800.00	
5.0	SPOT	7:00AM- 8:00AM	Day,M-2,W-2,Th-2,F-2	09/12/12 7:59AM (We)	00:30	Today Show	EW12111	\$1800.00	
5.0	SPOT	7:00AM- 8:00AM	Day,M-2,W-2,Th-2,F-2	09/13/12 7:29AM (Th)	00:30	Today Show	EW12112	\$1800.00	
5.0	SPOT	7:00AM- 8:00AM	Day,M-2,W-2,Th-2,F-2	09/13/12 7:59AM (Th)	00:30	Today Show	EW12112	\$1800.00	
5.0	SPOT	7:00AM- 8:00AM	Day,M-2,W-2,Th-2,F-2	09/14/12 7:26AM (Fr)	00:30	Today Show	EW12112	\$1800.00	
5.0	SPOT	7:00AM- 8:00AM	Day,M-2,W-2,Th-2,F-2	09/14/12 7:56AM (Fr)	00:30	Today Show	EW12113	\$1800.00	
6.0	SPOT	8:00AM- 9:00AM	Day,M-2,W-2,Th-2,F-2	09/10/12 8:35AM (Mo)	00:30	Today Show	EW12111	\$1800.00	
6.0	SPOT	8:00AM- 9:00AM	Day,M-2,W-2,Th-2,F-2	09/10/12 8:59AM (Mo)	00:30	Today Show	EW12111	\$1800.00	
6.0	SPOT	8:00AM- 9:00AM	Day,M-2,W-2,Th-2,F-2	09/12/12 8:43AM (We)	00:30	Today Show	EW12111	\$1800.00	
6.0	SPOT	8:00AM- 9:00AM	Day,M-2,W-2,Th-2,F-2	09/12/12 8:57AM (We)	00:30	Today Show	EW12111	\$1800.00	
6.0	SPOT	8:00AM- 9:00AM	Day,M-2,W-2,Th-2,F-2	09/13/12 8:26AM (Th)	00:30	Today Show	EW12112	\$1800.00	
6.0	SPOT	8:00AM- 9:00AM	Day,M-2,W-2,Th-2,F-2	09/13/12 8:56AM (Th)	00:30	Today Show	EW12112	\$1800.00	
6.0	SPOT	8:00AM- 9:00AM	Day,M-2,W-2,Th-2,F-2	09/14/12 8:45AM (Fr)	00:30	Today Show	EW12112	\$1800.00	
6.0	SPOT	8:00AM- 9:00AM	Day,M-2,W-2,Th-2,F-2	09/14/12 8:57AM (Fr)	00:30	Today Show	EW12113	\$1800.00	
7.0	SPOT	7:00AM- 9:00AM	Day,Sa-3	09/15/12 7:26AM (Sa)	00:30	Today Show Weekend	EW12113	\$850.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
7.0	SPOT	7:00AM- 9:00AM	Day, Sa-3	09/15/12 7:56AM (Sa)	00:30	Today Show Weekend	EW12112	\$850.00	
7.0	SPOT	7:00AM- 9:00AM	Day, Sa-3	09/15/12 8:43AM (Sa)	00:30	Today Show Weekend	EW12113	\$850.00	
8.0	SPOT	9:00AM-10:00AM	Day, Sa-2	09/15/12 9:24AM (Sa)	00:30	7 News Today in New England-Sat	EW12112	\$300.00	
8.0	SPOT	9:00AM-10:00AM	Day, Sa-2	09/15/12 9:48AM (Sa)	00:30	7 News Today in New England-Sat	EW12113	\$300.00	
9.0	SPOT	8:00AM- 9:00AM	Day, Su-2	09/16/12 8:29AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12113	\$850.00	
9.0	SPOT	8:00AM- 9:00AM	Day, Su-2	09/16/12 8:46AM (Su)	00:30	TODAY SHOW-SUNDAY	EW12112	\$850.00	
10.0	SPOT	9:00AM- 9:30AM	Day, M-1, W-1, Th-1, F-1	09/10/12 9:15AM (Mo)	00:30	7 News Today in New England 9-10A	EW12111	\$750.00	
10.0	SPOT	9:00AM- 9:30AM	Day, M-1, W-1, Th-1, F-1	09/12/12 9:12AM (We)	00:30	7 News Today in New England 9-10A	EW12111	\$750.00	
10.0	SPOT	9:00AM- 9:30AM	Day, M-1, W-1, Th-1, F-1	09/13/12 9:25AM (Th)	00:30	7 News Today in New England 9-10A	EW12112	\$750.00	
10.0	SPOT	9:00AM- 9:30AM	Day, M-1, W-1, Th-1, F-1	09/14/12 9:24AM (Fr)	00:30	7 News Today in New England 9-10A	EW12112	\$750.00	
11.0	SPOT	9:30AM-10:00AM	Day, Th-1	09/13/12 9:58AM (Th)	00:30	7 News Today in New England 9-10A	EW12112	\$750.00	
12.0	SPOT	10:00AM-11:00AM	Day, W-1, F-1	09/12/12 10:29AM (We)	00:30	Today Show	EW12111	\$600.00	
12.0	SPOT	10:00AM-11:00AM	Day, W-1, F-1	09/14/12 10:58AM (Fr)	00:30	Today Show	EW12113	\$600.00	
13.0	SPOT	12:00PM-12:30PM	Day, M-1	09/10/12 12:12PM (Mo)	00:30	7 News at Noon	EW12111	\$750.00	
14.0	SPOT	12:30PM- 1:00PM	Day, Th-1	09/13/12 12:54PM (Th)	00:30	7 News at Noon	EW12112	\$750.00	
15.0	SPOT	1:00PM- 2:00PM	Day, W-1, F-1	09/12/12 1:45PM (We)	00:30	Days of our Lives	EW12111	\$650.00	
15.0	SPOT	1:00PM- 2:00PM	Day, W-1, F-1	09/14/12 1:46PM (Fr)	00:30	Days of our Lives	EW12112	\$650.00	
16.0	SPOT	2:00PM- 3:00PM	Day, M-1, W-1, Th-1, F-1	09/10/12 2:32PM (Mo)	00:30	DOCTORS Episode: 5016	EW12111	\$100.00	
16.0	SPOT	2:00PM- 3:00PM	Day, M-1, W-1, Th-1, F-1	09/12/12 2:59PM (We)	00:30	DOCTORS Episode: 5002	EW12111	\$100.00	
16.0	SPOT	2:00PM- 3:00PM	Day, M-1, W-1, Th-1, F-1	09/13/12 2:32PM (Th)	00:30	DOCTORS Episode: 5012	EW12112	\$100.00	
16.0	SPOT	2:00PM- 3:00PM	Day, M-1, W-1, Th-1, F-1	09/14/12 2:54PM (Fr)	00:30	DOCTORS Episode: 5004	EW12113	\$100.00	
17.0	SPOT	9:00AM-10:30AM	Day, Su-2	09/16/12 9:30AM (Su)	00:30	7 News Today in New England-Sun	EW12113	\$250.00	
17.0	SPOT	9:00AM-10:30AM	Day, Su-2	09/16/12 9:41AM (Su)	00:30	7 News Today in New England-Sun	EW12112	\$250.00	
18.0	SPOT	3:00PM- 4:00PM	Day, M-2, W-2, Th-2, F-2	09/10/12 3:10PM (Mo)	00:30	Family Feud Episode: 12001	EW12111	\$500.00	
18.0	SPOT	3:00PM- 4:00PM	Day, M-2, W-2, Th-2, F-2	09/10/12 3:46PM (Mo)	00:30	Family Feud Episode: 12010	EW12111	\$500.00	
18.0	SPOT	3:00PM- 4:00PM	Day, M-2, W-2, Th-2, F-2	09/12/12 3:21PM (We)	00:30	Family Feud Episode: 12012	EW12111	\$500.00	
18.0	SPOT	3:00PM- 4:00PM	Day, M-2, W-2, Th-2, F-2	09/12/12 3:47PM (We)	00:30	Family Feud Episode: 12017	EW12111	\$500.00	
18.0	SPOT	3:00PM- 4:00PM	Day, M-2, W-2, Th-2, F-2	09/13/12 3:10PM (Th)	00:30	Family Feud Episode: 12013	EW12112	\$500.00	
18.0	SPOT	3:00PM- 4:00PM	Day, M-2, W-2, Th-2, F-2	09/13/12 3:20PM (Th)	00:30	Family Feud Episode: 12013	EW12112	\$500.00	
18.0	SPOT	3:00PM- 4:00PM	Day, M-2, W-2, Th-2, F-2	09/14/12 3:17PM (Fr)	00:30	Family Feud Episode: 12014	EW12112	\$500.00	
18.0	SPOT	3:00PM- 4:00PM	Day, M-2, W-2, Th-2, F-2	09/14/12 3:45PM (Fr)	00:30	Family Feud Episode: 12019	EW12113	\$500.00	
19.0	SPOT	4:00PM- 4:30PM	Day, M-2, W-2, Th-2, F-2	09/10/12 4:18PM (Mo)	00:30	7 News at 4	EW12111	\$750.00	
19.0	SPOT	4:00PM- 4:30PM	Day, M-2, W-2, Th-2, F-2	09/10/12 4:27PM (Mo)	00:30	7 News at 4	EW12111	\$750.00	
19.0	SPOT	4:00PM- 4:30PM	Day, M-2, W-2, Th-2, F-2	09/12/12 4:14PM (We)	00:30	7 News at 4	EW12111	\$750.00	
19.0	SPOT	4:00PM- 4:30PM	Day, M-2, W-2, Th-2, F-2	09/12/12 4:21PM (We)	00:30	7 News at 4	EW12111	\$750.00	
19.0	SPOT	4:00PM- 4:30PM	Day, M-2, W-2, Th-2, F-2	09/13/12 4:14PM (Th)	00:30	7 News at 4	EW12112	\$750.00	
19.0	SPOT	4:00PM- 4:30PM	Day, M-2, W-2, Th-2, F-2	09/13/12 4:27PM (Th)	00:30	7 News at 4	EW12112	\$750.00	
19.0	SPOT	4:00PM- 4:30PM	Day, M-2, W-2, Th-2, F-2	09/14/12 4:13PM (Fr)	00:30	7 News at 4	EW12112	\$750.00	
19.0	SPOT	4:00PM- 4:30PM	Day, M-2, W-2, Th-2, F-2	09/14/12 4:18PM (Fr)	00:30	7 News at 4	EW12113	\$750.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
20.0	SPOT	4:30PM- 5:00PM	Day, M-2, W-2, Th-2, F-2	09/10/12 4:38PM (Mo)	00:30	7 News at 4	EW12111	\$850.00	
20.0	SPOT	4:30PM- 5:00PM	Day, M-2, W-2, Th-2, F-2	09/10/12 4:57PM (Mo)	00:30	7 News at 4	EW12111	\$850.00	
20.0	SPOT	4:30PM- 5:00PM	Day, M-2, W-2, Th-2, F-2	09/12/12 4:47PM (We)	00:30	7 News at 4	EW12111	\$850.00	
20.0	SPOT	4:30PM- 5:00PM	Day, M-2, W-2, Th-2, F-2	09/12/12 4:56PM (We)	00:30	7 News at 4	EW12111	\$850.00	
20.0	SPOT	4:30PM- 5:00PM	Day, M-2, W-2, Th-2, F-2	09/13/12 4:39PM (Th)	00:30	7 News at 4	EW12112	\$850.00	
20.0	SPOT	4:30PM- 5:00PM	Day, M-2, W-2, Th-2, F-2	09/13/12 4:56PM (Th)	00:30	7 News at 4	EW12112	\$850.00	
20.0	SPOT	4:30PM- 5:00PM	Day, M-2, W-2, Th-2, F-2	09/14/12 4:49PM (Fr)	00:30	7 News at 4	EW12112	\$850.00	
20.0	SPOT	4:30PM- 5:00PM	Day, M-2, W-2, Th-2, F-2	09/14/12 4:57PM (Fr)	00:30	7 News at 4	EW12113	\$850.00	
21.0	SPOT	5:00PM- 5:30PM	Day, M-2, W-2, Th-2, F-2	09/10/12 5:17PM (Mo)	00:30	7 News at 5	EW12111	\$1000.00	
21.0	SPOT	5:00PM- 5:30PM	Day, M-2, W-2, Th-2, F-2	09/10/12 5:26PM (Mo)	00:30	7 News at 5	EW12111	\$1000.00	
21.0	SPOT	5:00PM- 5:30PM	Day, M-2, W-2, Th-2, F-2	09/12/12 5:18PM (We)	00:30	7 News at 5	EW12111	\$1000.00	
21.0	SPOT	5:00PM- 5:30PM	Day, M-2, W-2, Th-2, F-2	09/12/12 5:28PM (We)	00:30	7 News at 5	EW12111	\$1000.00	
21.0	SPOT	5:00PM- 5:30PM	Day, M-2, W-2, Th-2, F-2	09/13/12 5:21PM (Th)	00:30	7 News at 5	EW12112	\$1000.00	
21.0	SPOT	5:00PM- 5:30PM	Day, M-2, W-2, Th-2, F-2	09/13/12 5:28PM (Th)	00:30	7 News at 5	EW12112	\$1000.00	
21.0	SPOT	5:00PM- 5:30PM	Day, M-2, W-2, Th-2, F-2	09/14/12 5:15PM (Fr)	00:30	7 News at 5	EW12112	\$1000.00	
21.0	SPOT	5:00PM- 5:30PM	Day, M-2, W-2, Th-2, F-2	09/14/12 5:21PM (Fr)	00:30	7 News at 5	EW12113	\$1000.00	
22.0	SPOT	5:30PM- 6:00PM	Day, M-2, W-2, Th-2, F-2	09/10/12 5:46PM (Mo)	00:30	7 News at 5	EW12111	\$1250.00	
22.0	SPOT	5:30PM- 6:00PM	Day, M-2, W-2, Th-2, F-2	09/10/12 5:55PM (Mo)	00:30	7 News at 5	EW12111	\$1250.00	
22.0	SPOT	5:30PM- 6:00PM	Day, M-2, W-2, Th-2, F-2	09/12/12 5:46PM (We)	00:30	7 News at 5	EW12111	\$1250.00	
22.0	SPOT	5:30PM- 6:00PM	Day, M-2, W-2, Th-2, F-2	09/12/12 5:56PM (We)	00:30	7 News at 5	EW12111	\$1250.00	
22.0	SPOT	5:30PM- 6:00PM	Day, M-2, W-2, Th-2, F-2	09/13/12 5:40PM (Th)	00:30	7 News at 5	EW12112	\$1250.00	
22.0	SPOT	5:30PM- 6:00PM	Day, M-2, W-2, Th-2, F-2	09/13/12 5:46PM (Th)	00:30	7 News at 5	EW12112	\$1250.00	
22.0	SPOT	5:30PM- 6:00PM	Day, M-2, W-2, Th-2, F-2	09/14/12 5:40PM (Fr)	00:30	7 News at 5	EW12112	\$1250.00	
22.0	SPOT	5:30PM- 6:00PM	Day, M-2, W-2, Th-2, F-2	09/14/12 5:45PM (Fr)	00:30	7 News at 5	EW12113	\$1250.00	
23.0	SPOT	6:00PM- 6:30PM	Day, M-2, W-2, Th-2, F-2	09/10/12 6:16PM (Mo)	00:30	7 News at 6	EW12111	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day, M-2, W-2, Th-2, F-2	09/10/12 6:27PM (Mo)	00:30	7 News at 6	EW12111	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day, M-2, W-2, Th-2, F-2	09/12/12 6:15PM (We)	00:30	7 News at 6	EW12111	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day, M-2, W-2, Th-2, F-2	09/12/12 6:27PM (We)	00:30	7 News at 6	EW12111	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day, M-2, W-2, Th-2, F-2	09/13/12 6:12PM (Th)	00:30	7 News at 6	EW12112	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day, M-2, W-2, Th-2, F-2	09/13/12 6:25PM (Th)	00:30	7 News at 6	EW12112	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day, M-2, W-2, Th-2, F-2	09/14/12 6:17PM (Fr)	00:30	7 News at 6	EW12112	\$1500.00	
23.0	SPOT	6:00PM- 6:30PM	Day, M-2, W-2, Th-2, F-2	09/14/12 6:26PM (Fr)	00:30	7 News at 6	EW12113	\$1500.00	
24.0	SPOT	6:00PM- 6:30PM	Day, Sa-2	09/15/12 6:11PM (Sa)	00:30	7 News at 6	EW12112	\$1500.00	
24.0	SPOT	6:00PM- 6:30PM	Day, Sa-2	09/15/12 6:22PM (Sa)	00:30	7 News at 6	EW12113	\$1500.00	
25.0	SPOT	6:00PM- 6:30PM	Day, Su-2	09/16/12 6:15PM (Su)	00:30	7 News at 6	EW12113	\$1500.00	
25.0	SPOT	6:00PM- 6:30PM	Day, Su-2	09/16/12 6:28PM (Su)	00:30	7 News at 6	EW12112	\$1500.00	
26.0	SPOT	7:00PM- 7:30PM	Day, M-1, W-1, Th-1, F-1	09/10/12 7:19PM (Mo)	00:30	Access Hollywood Episode: 4176	EW12111	\$1800.00	
26.0	SPOT	7:00PM- 7:30PM	Day, M-1, W-1, Th-1, F-1	09/12/12 7:16PM (We)	00:30	Access Hollywood Episode: 4178	EW12111	\$1800.00	
26.0	SPOT	7:00PM- 7:30PM	Day, M-1, W-1, Th-1, F-1	09/13/12 7:24PM (Th)	00:30	Access Hollywood Episode: 4179	EW12112	\$1800.00	



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

WARREN FOR SENATE 2012 (3373)
Media Strategies & Research (1800)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 173762
Inv Date 9/30/2012
Terms Cash In Advance
Contract 47874
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Media Strategies & Research
11350 Random Hills Rd Ste 670
Fairfax, VA 22030

AgM

Product POLITICAL CANDIDATE (1051)
Brand Est. 11862 9/10-9/16/12 (27556)
Acct Types Local/Political Candidate Agency
Est/Headline 11862/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 5:59:51PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
26.0	SPOT	7:00PM- 7:30PM	Day, M-1, W-1, Th-1, F-1	09/14/12 7:17PM (Fr)	00:30	Access Hollywood Episode: 4180	EW12112	\$1800.00	
27.0	SPOT	7:30PM- 8:00PM	Day, M-1, W-1, Th-1, F-1	09/10/12 7:44PM (Mo)	00:30	EXTRA Episode: 19007	EW12111	\$2000.00	
27.0	SPOT	7:30PM- 8:00PM	Day, M-1, W-1, Th-1, F-1	09/12/12 7:51PM (We)	00:30	EXTRA Episode: 19009	EW12111	\$2000.00	
27.0	SPOT	7:30PM- 8:00PM	Day, M-1, W-1, Th-1, F-1	09/13/12 7:43PM (Th)	00:30	EXTRA Episode: 19010	EW12112	\$2000.00	
27.0	SPOT	7:30PM- 8:00PM	Day, M-1, W-1, Th-1, F-1	09/14/12 7:59PM (Fr)	00:30	GUYS WITH KIDS (R)	EW12113	\$2000.00	
28.0	SPOT	7:00PM- 8:00PM	Day, Sa-2	09/15/12 7:23PM (Sa)	00:30	Access Hollywood Sat Episode: W836	EW12112	\$400.00	
28.0	SPOT	7:00PM- 8:00PM	Day, Sa-2	09/15/12 7:55PM (Sa)	00:30	Access Hollywood Sat Episode: W836	EW12113	\$400.00	
29.0	SPOT	7:57PM-THE VOICE	Day, M-2	09/10/12 7:58PM (Mo)	00:30	THE VOICE	EW12111	\$6500.00	
29.0	SPOT	7:57PM-THE VOICE	Day, M-2	09/10/12 8:27PM (Mo)	00:30	THE VOICE	EW12111	\$6500.00	
30.0	SPOT	9:00PM-America's G	Day, W-1	09/12/12 9:12PM (We)	00:30	America's Got Talent	EW12111	\$6000.00	
31.0	SPOT			09/12/12			1 preempt @ \$4500.00	\$0.00	Pre-Empt
32.0	SPOT	10:00PM-11:00PM	Day, W-1	09/12/12 10:28PM (We)	00:30	GUYS WITH KIDS	EW12111	\$4500.00	
33.0	SPOT	7:57PM-America's G	Day, Th-2	09/13/12 8:25PM (Th)	00:30	America's Got Talent	EW12112	\$7000.00	
33.0	SPOT	7:57PM-America's G	Day, Th-2	09/13/12 9:25PM (Th)	00:30	America's Got Talent	EW12112	\$7000.00	
34.0	SPOT	10:00PM-11:00PM	Day, Th-1	09/13/12 10:32PM (Th)	00:30	ROCK CENTER WITH BRIAN WILLIAMS	EW12112	\$1500.00	
35.0	SPOT	7:58PM- 9:00PM	Day, F-1	09/14/12 8:49PM (Fr)	00:30	GO ON (Repeat)	EW12112	\$2500.00	
36.0	SPOT	10:00PM-DATeline	Day, F-1	09/14/12 10:33PM (Fr)	00:30	DATeline	EW12113	\$3500.00	
37.0	SPOT	8:00PM- 9:00PM	Day, Sa-1	09/15/12 8:25PM (Sa)	00:30	THE VOICE (R)	EW12112	\$700.00	
38.0	SPOT	9:00PM-10:00PM	Day, Sa-1	09/15/12 9:18PM (Sa)	00:30	THE VOICE (R)	EW12113	\$700.00	
39.0	SPOT	10:00PM-11:00PM	Day, Sa-1	09/15/12 10:31PM (Sa)	00:30	THE VOICE 10PM (R)	EW12112	\$700.00	
40.0	SPOT	11:00PM-11:35PM	Day, M-2, W-2, Th-2, F-2	09/10/12 11:25PM (Mo)	00:30	7 News at 11 PM	EW12111	\$2200.00	
40.0	SPOT	11:00PM-11:35PM	Day, M-2, W-2, Th-2, F-2	09/10/12 11:33PM (Mo)	00:30	7 News at 11 PM	EW12111	\$2200.00	
40.0	SPOT	11:00PM-11:35PM	Day, M-2, W-2, Th-2, F-2	09/12/12 11:24PM (We)	00:30	7 News at 11 PM	EW12111	\$2200.00	
40.0	SPOT	11:00PM-11:35PM	Day, M-2, W-2, Th-2, F-2	09/12/12 11:30PM (We)	00:30	7 News at 11 PM	EW12111	\$2200.00	
40.0	SPOT	11:00PM-11:35PM	Day, M-2, W-2, Th-2, F-2	09/13/12 11:25PM (Th)	00:30	7 News at 11 PM	EW12112	\$2200.00	
40.0	SPOT	11:00PM-11:35PM	Day, M-2, W-2, Th-2, F-2	09/13/12 11:29PM (Th)	00:30	7 News at 11 PM	EW12112	\$2200.00	
40.0	SPOT	11:00PM-11:35PM	Day, M-2, W-2, Th-2, F-2	09/14/12 11:16PM (Fr)	00:30	7 News at 11 PM	EW12112	\$2200.00	
40.0	SPOT	11:00PM-11:35PM	Day, M-2, W-2, Th-2, F-2	09/14/12 11:34PM (Fr)	00:30	7 News at 11 PM	EW12113	\$2200.00	
41.0	SPOT	11:00PM-11:35PM	Day, Sa-2	09/15/12 11:10PM (Sa)	00:30	7 News at 11 PM	EW12113	\$2200.00	
41.0	SPOT	11:00PM-11:35PM	Day, Sa-2	09/15/12 11:19PM (Sa)	00:30	7 News at 11 PM	EW12112	\$2200.00	
42.0	SPOT	11:30PM-7 News at 1	Day, Su-2	09/16/12 12:02AM (Su)	00:30	7 News at 11 PM	EW12113	\$1100.00	
42.0	SPOT	11:30PM-7 News at 1	Day, Su-2	09/16/12 12:15AM (Su)	00:30	7 News at 11 PM	EW12112	\$1100.00	
43.0	SPOT	11:34PM-THE TONIG	Day, M-1, W-1, Th-1, F-1	09/10/12 11:48PM (Mo)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12111	\$1500.00	
43.0	SPOT	11:34PM-THE TONIG	Day, M-1, W-1, Th-1, F-1	09/12/12 11:48PM (We)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12111	\$1500.00	
43.0	SPOT	11:34PM-THE TONIG	Day, M-1, W-1, Th-1, F-1	09/13/12 12:19AM (Th)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12112	\$1500.00	
43.0	SPOT	11:34PM-THE TONIG	Day, M-1, W-1, Th-1, F-1	09/14/12 12:30AM (Fr)	00:30	THE TONIGHT SHOW W/ JAY LENO	EW12112	\$1500.00	
44.0	SPOT	7:57PM-THE VOICE	Day, W-1	09/12/12 7:58PM (We)	00:30	THE VOICE 8P	EW12111	\$6000.00	M/G For 31.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$205,700.00	Total Spots	153
Commission	(\$30,855.00)		
Net Total	\$174,845.00		